

1. Overview of the Garvey Power Poll:
 - a. The Garvey Power Poll is a front-facing database with the best grassroots productivity capabilities to ensure Organizations; know who their market is and know what they need. The most important feature is the seamless integrations that allow for organizations to stay organized and consistent with the residents they serve. Showing up and being at the forefront of advocacy is important to being grassroots. This niche of hard working public servants lack resources that understand their needs in order to produce high functioning wasteless service. So much time goes into spreadsheets, phone banking, and deliberating information collected on paper and transferring to digital mediums. With the Garvey Power Poll mining the data you collect whether it is residents or it is resources needing to be distributed and we make sure what's available becomes what is needed. We make the game of advocating for others easy and efficient. Depending on who or what is needed to do or provide something specific. This database will know and organizers can rest easy that their missions will reach the interested parties and all they need is the GPP to continue their Grassroots efforts for political races, social enterprise, equitable housing, public safety, and so much more.
2. A brief description of what the Garvey Power Poll entails, its purpose, and its key objectives.
 - a. What the entire project entails is a social movement of connectability. No one should be left out of this database. We promote community with active residents and meaningful relationships. Dismantling people from being prisoners in their own homes by getting people to know their neighbors and constituents that are at their service. Its purpose is to give grassroots organizers the productivity enhancement for all of their daily operations to serve, advocate, and inform their users. We want to bring community organizing to the youth of the generations so that the technique and responsibility is not lost in the midst of the miseducation of the oppressed and the exponential inactivity of civic engagement. Our key objective is to acclimate contact list into users of organizations and organizers on the GPP. We want them to use our features to collect the data they need, while using the GPP to be consistent and productive in community organizing. This objective includes completely building out Ai and machine learning features for productivity and Geolocationing for advanced mapping and filtering areas and information by location. The next object with the global database is to turn the App into its own operating system that encompasses the use of a device that turns the Everyday resident's productivity into a resident that can secure their home, gain political power, and handle their business seamlessly.
3. Target Audience:
 - a. Our niche market is underserved grassroot organizations and organizers and the people they serve. We know they will immediately benefit from this technology. Small and start up businesses will benefit from working with the organizations and organizers that use the GPP. We want to help increase the capacity without losing the quality and personalization of their wonderful services.

4. Information about the primary target audience or beneficiaries of the Garvey Power Poll.
 - a. Primary target Grassroots Organizers and Organizations
 - i. They know the people that serve on a personal level
 - ii. They are present on the streets where the people dwell
 - iii. They don't need you to beg or have a special relationship for them to extend service.
 - iv. If they knew exactly how many people needed something in particular they wouldn't stop serving until everyone gets it.
 - v. They meet people where they are to serve them.
 - vi. They are relatable to the people they serve.
 - vii. They use excel or sheets to store data.
 - viii. They use outdated voter registration databases to canvas.
 - ix. They lack a tool to visually see who they serve.
 - x. They use around 7 to 20 different apps and websites to keep up with all their efforts and productivity, sometimes more.
 - xi. They work in small teams with lots of volunteers.
 - xii. They lose a lot of contacts due to business cards, handwriting, and outdated contacts not getting updated.
 - xiii. They can't keep up with delegating tasks and keeping a presence in the community because there is no simple way to do so.
 - xiv. In a social movement it is important to grassroots organizers to keep team members with activity during periods of inactivity.
5. Key Features and Components:
 - a. Create your own User Base or database of contacts and constituents
 - b. Track and manage teams in canvassing Cold calling Mass communication, and event planning.
 - c. Tag data of needs skills resources demographics, and more to organize easy seamless accessibility
 - d. Poll your base virtually in GPP rooms, during a call, or Polling bulletin.
 - e. Machine learning notes ai, - to automatically group and chart important information, automatic summarize and reporting.
 - f. Get reminders on when to interact with inactivity. Check ins
 - g. GPP Mapping to create target zones and track activity within those zones.
 - h. Easy Marking empty vacant homes, no answers, and responses,
 - i. Keep your upcoming events posted on the event bulletin.
 - j. See connections in your database with who knows who you're looking for.
 - k. Exporting data into charts and spreadsheets
6. Details about the main features, components, or services offered by the Garvey Power Poll.
 - a. Our MVP includes the database for turning your contacts into a user base, the grassroots productivity package for tracking and managing teams on canvassing cold call mass communication and event planning. The user bulletins and polling are also included in the MVP. And first release of the Mapping tool. Our App is a

productivity app for grassroots organizers to minimize how many different applications they use to serve one of their residents.

7. Goals and Objectives:
 - a. First objective is to pilot the GPP in Saint louis MO to enhance the productivity and performance of 20 grassroots organizations and 100 organizers.
 - b. Capture an entire census and intake of every resident within the St louis Metropolitan area.
 - c. Base of need based data recruit more organizations that fill those needs presently. Charge for our tool.
 - d. Use our team of 100 organizers to get hired as experts of the GPP
 - e. Train another 100 organizers the grassroots way.
 - f. Once we have a census of our city we want to collect the following info via other organizers and organizations.
 - i. Who votes and why not?
 - ii. Who needs food, child care assistance, utility bill assistance, wants a higher education, needs transportation, home repair, wants to buy a home, needs access to capital and for what, who needs work, who is sick and with what, etc?
 - iii. What resources are abundant to you that you'd like to share?
 - iv. What skills do you have to share?
8. The specific goals and objectives of the Garvey Power Poll, both short-term and long-term.
 - a. Short term -
 - i. Have funding to Finish the development of the MVP in 6 to 8 months
 - ii. Train our 20 pilot organizations and 100 organizers to use the GPP in 2 months
 - iii. Get the entire census within a year of the official release
 - b. Long Term -
 - i. Partner with the IBFA and similar organizations to get the GPP in every chapter internationally.
 - ii. Design a prototype of the yrOS Operating system for our first tablet.
 - iii. Have a Global database of organizations and their contacts of 40 million people.
9. Impact and Success Stories:
 - a. We have 20 organizations who helped brainstorm the proposal to develop this technology.
 - b. We have 5000 signatures in support of our efforts.
 - c. We have a partnership with a mass communication system to integrate notifications and filtration systems for mass communication. (Catch it)
 - d. We participated in a community training called NLF and raised awareness and established meaningful relationships, with grants writers, future organizations, and people needing the GPP.
10. Any measurable impact or success stories associated with the Garvey Power Poll, such as positive outcomes for participants or the community.

- a. The prototype will be finalized by January of 2024.
 - b. 20 organization will pilot the app
 - c. We will have a commitment with the Entrepreneurship program of Harris Stowe State University to form the team to find the 100 organizers in January of 2024
11. Collaborations and Partnerships:
- a. Young Voices with Action
 - b. The International Black Freedom Alliance
 - c. Better Family Life
 - d. The Urban League Federation Of Block Units
 - e. The Ville Neighborhood Association
 - f. Easton Development
 - g. The Whitfield Foundation For Success
 - h. The Wellston Community Coalition
 - i. The City of Kinloch MO
 - j. KonnecMore LLC
 - k. Freedom Community Center WE KEEP US SAFE
 - l. Calvary Bible Church of Florissant
 - m. Greater Fairfax Baptist Church
 - n. The Ebonee Angel Collection
 - o. Diverse Health Care
 - p. Northside Community Housing
 - q. The Ville Collaborative
 - r. Penrose Neighborhood Association
 - s. Custom Care Maintenance
 - t. Diverse Health Care
12. Information about any collaborations or partnerships that the Garvey Power Poll has established with other organizations or entities.
- a. We want to increase these partner's outreach and efficiency to find and deliver their services to their customers.
13. Innovation or Uniqueness:
- a. Our tool is unique because we solve a specific problem that entities who have the best reputation with everyday people have.
 - b. The level of organizing will be elevated from a one man show with unclear growth potential to the work being clearly defined through data and organizing their productivity uniquely for them to be more consistent and more efficient for a small team to handle masses of people.
 - c. We want to master solving the issues of grassroots organizing so they don't have to compromise their people driven focus for a data driven world.
14. What sets the Garvey Power Poll apart? Any innovative approaches, methodologies, or principles guiding the project.
- a. We stand out because we have no vested interest in your data.
 - b. We understand that never before has the power of data been controlled and accessible to everyday people.

- c. We want to be the people's solution to understanding their environment and their needs.
 - d. The GPP is about Leveraging a tool that brings communities together, lets people do what they already do in their own capacity and lets the GPP prove what works.
15. Current Stage and Timeline:
- a. We are exiting the Prototyping phase.
 - b. We are currently still garnishing support.
 - c. The next phase will be to launch our Pre Seed rounds of engagement which entails setting up a call center to access our network's resources.
 - d. Then we will start development once funds are raised.
 - e. Afterward we will pre load the database with pre-seed round participants.
 - f. The 20 pilot organizations will do a 6 months blitz with 100 organizers for registering every resident from 50 different angles of interest.
 - g. Then we will open up for more organization to join and benefit from our database
16. The current stage of the Garvey Power Poll, and if applicable, any future milestones or developments in the timeline.
17. Challenges or Areas for Improvement:
- a. We are a small team of developers and we need help with the following areas.
 - i. Testing
 - ii. Legal work like documents and being in accordance with all laws.
18. Any challenges or areas where the Garvey Power Poll is seeking improvement or addressing specific needs.
- a. Securing funding
 - b. mold and craft our niche and story.
 - c. Digital Marketing
19. How NYROBEONKA LLC Engages with GPP:
- a. We are the producers and developers of the software.
 - b. We act as joint venture partners to any eligible entity wanting to adopt the business model and license the tech to share nationwide.
20. How NYROBEONKA LLC is involved with or plans to engage with the Garvey Power Poll. Are there specific initiatives or contributions from NYROBEONKA?
- a. Yes specifically we want to build out the technology starting as a software and pivot the tech towards hardware like a tablet that is a part of your personal productivity for home and business. Even being compatible with Ring or next door to enhance the experience of canvassers and residents being more equipped to save literature and being in the know of what's happening in their community. Imagine a billboard in your house or a device that knows everything about what's outside your door before they knock.